

P R E S S R E L E A S E

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Teachers Could Win up to \$2,500 with the Great American Classroom Makeover

CINCINNATI – September 1, 2009 – This fall, Great American Financial Resources®, Inc., will once again help teachers give their classrooms a facelift with the Great American Classroom Makeover. Teachers can win up to \$2,500 to buy needed supplies for their classrooms.

“A recent report from the National School Supply and Equipment Association shows that teachers are spending nearly \$1.9 billion out of pocket each year on classroom supplies,” says Mathew T. Dutkiewicz, GAFRI executive vice president. “As an American company serving America’s educators, it’s important for us to do what we can to help alleviate some of that burden.”

To enter, teachers simply need to write a few sentences about why their room deserves a makeover and include a current photo of their classroom. Entries will be accepted online at www.TeachersDeserveTheBest.com from Sept. 1-Oct. 30, 2009.

Submissions will also be accepted by mail. Teachers can send their name, school, address, phone number and e-mail address, along with a photo and short description of why their classroom deserves the makeover, to: GAFRI, CMS-Classroom Makeover, 525 Vine Street, 7th Floor, Cincinnati, Ohio 45202. Entries must be postmarked by Oct. 30, 2009.

Winners will be selected in November and notified in December. To learn more, visit www.TeachersDeserveTheBest.com.

About Great American Financial Resources

The subsidiaries of **Great American Financial Resources** offer traditional fixed, indexed and variable annuities and various forms of supplemental insurance. The company’s subsidiaries include Great American Life Insurance Company®, Annuity Investors Life Insurance Company®, United Teacher Associates Insurance Company® and Loyal American Life Insurance Company®. Variable annuities are distributed by Great American Advisors®, Inc., member FINRA and a subsidiary of GAFRI, 525 Vine Street, Cincinnati, OH, 45202. GAFRI is a member of the Great American Insurance Group, whose roots go back to 1872 with the founding of its flagship company, Great American Insurance Company. The members of Great American Insurance Group are subsidiaries of American Financial Group, Inc. AFG’s common stock is listed and traded on the New York Stock Exchange and Nasdaq Global Select Market under the symbol “AFG”. Learn more at www.GAFRI.com.

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Kyle Ketabchi
VP, Creative Marketing Services
Great American Financial Resources
513-412-2801 (ph)
513-412-2805 (fax)
kketabchi@gafri.com

Web Site:
www.gafri.com