

# P R E S S   R E L E A S E

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RELEASE**



## **Teachers and Schools Could Win up to \$2,500 with the Great American Classroom Makeover**

**CINCINNATI – Sept. 13, 2010** – This fall, Great American Financial Resources®, Inc., will help teachers give their classrooms a facelift with the third annual Great American Classroom Makeover. Teachers can win up to \$2,500 to buy needed supplies for their classrooms, plus an additional \$2,500 prize for his or her school.

“School funding is a top-of-mind issue for teachers across the United States,” says Mathew T. Dutkiewicz, GAFRI executive vice president. “School districts do the best they can, but budget cuts and shortfalls can lead to less-than-ideal conditions in the classroom. Many teachers spend their own money for basic classroom supplies; the Great American Classroom Makeover is designed to help alleviate some of that burden for educators. It’s one of the ways our company reaches out to help those who shape the futures of today’s youth.”

This year, the winning classroom will receive \$2,500 plus a matching \$2,500 prize for his or her school. Second place is \$1,500 for the classroom, \$1,500 for the school; third place is \$1,000 for the classroom, \$1,000 for the school. Finalists will be notified in December, and the public will vote in January 2011 to decide who is most deserving of the grand prize.

To enter, teachers simply need to write a few sentences about why their room deserves a makeover and include a current classroom photo. Entries will be accepted online at [www.TeachersDeserveTheBest.com](http://www.TeachersDeserveTheBest.com) from Sept. 13-Nov. 13, 2010.

Submissions will also be accepted by mail. Teachers can send their name, school, address, phone number and e-mail address, along with a photo and short description of why their classroom deserves the makeover, to: GAFRI, CMS-Classroom Makeover, 525 Vine Street, 7<sup>th</sup> Floor, Cincinnati, Ohio 45202. Entries must be postmarked by Nov. 13, 2010.

To learn more, visit [www.TeachersDeserveTheBest.com](http://www.TeachersDeserveTheBest.com).

### **About Great American Financial Resources**

The subsidiaries of **Great American Financial Resources** offer traditional fixed, indexed and variable annuities and various forms of supplemental insurance. The company’s subsidiaries include Great American Life Insurance Company®, Annuity Investors Life Insurance Company®, United Teacher Associates Insurance Company® and Loyal American Life Insurance Company®. Variable annuities are distributed by Great American Advisors®, Inc., member FINRA and a subsidiary of GAFRI, 525 Vine Street, Cincinnati, OH, 45202. GAFRI is a member of the Great American Insurance Group, whose roots go back to 1872 with the founding of its flagship company, Great American Insurance Company. The members of Great American Insurance Group are subsidiaries of American Financial Group, Inc. AFG’s common stock is listed and traded on the New York Stock Exchange and Nasdaq Global Select Market under the symbol “AFG”. Learn more at [www.GAFRI.com](http://www.GAFRI.com).

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