

# P R E S S   R E L E A S E

**FOR  
IMMEDIATE  
RELEASE**



## **Great American Financial Resources and NREA Select New Harmony Consolidated School for National Award**

CINCINNATI – October 7, 2009 – New Harmony Consolidated School from New Harmony, Ind., has been chosen to receive the 2009 Communities And Rural Education Service (CARES) Award from the National Rural Education Association and Great American Financial Resources, Inc.

The CARES Award recognizes outstanding efforts to build strong ties between rural school districts and the communities they serve. New Harmony Consolidated was awarded this honor for their work with community volunteers to restore and renovate the Ribeyre Gymnasium, a historic structure that anchors the downtown business district. To date, New Harmony students have established a non-profit organization, secured funding for the project, assisted in the external restoration and worked to renovate the building's interior. Currently, the building serves as an active senior center and is an essential facility for community activities.

"When schools get involved with their local communities, the effects are widespread," said Mathew T. Dutkiewicz, executive vice president for Great American Financial Resources. "New Harmony students are gaining valuable experience in establishing and operating a non-profit organization. At the same time, they are providing a much-needed community resource. These efforts are an excellent example for other schools across the country to follow."

Great American Financial Resources will present the CARES Award and a \$5,000 check to New Harmony representatives at the NREA National Convention on Oct. 9, 2009, in Cincinnati.

For more information about the CARES Award, visit [www.NREA.net](http://www.NREA.net).

### **About the NREA:**

The **National Rural Education Association** is the oldest established national organization of its kind in the United States. The organization represents more than 4,500 rural educators and is committed to providing services that enhance educational opportunities for rural children. Find out more at [www.NREA.net](http://www.NREA.net).

### **About Great American Financial Resources:**

The subsidiaries of **Great American Financial Resources** offer traditional fixed, indexed and variable annuities and various forms of supplemental insurance. The company's subsidiaries include Great American Life Insurance Company<sup>®</sup>, Annuity Investors Life Insurance Company<sup>®</sup>, United Teacher Associates Insurance Company<sup>®</sup> and Loyal American Life Insurance Company<sup>®</sup>. Variable annuities are distributed by Great American Advisors<sup>®</sup>, Inc., member FINRA and a subsidiary of GAFRI, 525 Vine Street, Cincinnati, OH, 45202. GAFRI is a member of the Great American Insurance Group, whose roots go back to 1872 with the founding of its flagship company, Great American Insurance Company. The members of Great American Insurance Group are subsidiaries of American Financial Group, Inc. AFG's common stock is listed and traded on the New York Stock Exchange and Nasdaq Global Select Market under the symbol "AFG". Learn more at [www.GAFRI.com](http://www.GAFRI.com).

###

Kyle Ketabchi  
VP, Creative Marketing Services  
Great American Financial Resources  
513-412-2801 (ph)  
[kketabchi@gafri.com](mailto:kketabchi@gafri.com)

Web Site:  
[www.GAFRI.com](http://www.GAFRI.com)