

# P R E S S   R E L E A S E

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## **Rick Beavers Named Vice President of Great American Financial Resources**

**Cincinnati, Ohio - January 26, 2009** -- Great American Financial Resources, Inc. announced that Richard E. Beavers has been promoted to Vice President, Organizational Effectiveness Group (OEG). In his new role, he will continue to help transform the company's project and process management initiatives.

Mr. Beavers joined Great American Financial Resources in 1998 as part of the Enterprise Project Company and was promoted to Assistant Vice President in information technology in March 2001. Since joining the company, he has been involved with many organization-transforming projects such as overseeing the Company's Y2K preparedness team; developing its IT disaster recovery program; and leading several business continuity efforts.

Mr. Beavers is a graduate of the University of Cincinnati (B.S., Information Systems, 1988) and Thomas More College (M.B.A., General Business, 1997).

### **About Great American Financial Resources**

Based in Cincinnati, Ohio, Great American Financial Resources markets traditional fixed, indexed and variable annuities and supplemental insurance products. The company's subsidiaries include Great American Life Insurance Company, Annuity Investors Life Insurance Company, United Teachers Associates Insurance Company and Loyal American Life Insurance Company. Great American Financial Resources is a subsidiary of American Financial Group, Inc. (AFG), also based in Cincinnati, Ohio. AFG's common stock is listed and traded on the New York Stock Exchange ("NYSE") and Nasdaq under the symbol ("AFG").

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